

FORT WORTH TRANSPORTATION AUTHORITY

PLANNING, OPERATIONS & MARKETING COMMITTEE WORKING SESSION

4:00 p.m., Monday, January 22, 2018

**Intermodal Transportation Center (ITC)
1001 Jones Street, 2nd Floor Community Room
Fort Worth, Texas 76102**

Committee Members:

Neftali Ortiz – Chairman
Charles Edmonds
Alan Hooks
Jeff King
Ray Taylor

Staff Support:

Mike Birch, Operations
Rebecca Montgomery, External Affairs
Phil Dupler, Planning
Bill Lambert, Maintenance
Detra Whitmore, Administration

A. CALL TO ORDER

Neftali Ortiz

B. UPDATES

- | | |
|---|--------------------|
| 1. December 2017 Ridership Report | Mike Birch |
| 2. December 2017 Marketing Report | Rebecca Montgomery |
| 3. Fort Worth Transportation Authority Proposed Rebranding Presentation | Rebecca Montgomery |

C. ACTION ITEMS

- | | | |
|---------------|---|--------------------|
| 1. POM2018-03 | Fort Worth Transportation Authority Proposed Rebranding | Rebecca Montgomery |
| 2. POM2018-04 | March 2018 Proposed Service Changes | Phil Dupler |
| 3. POM2018-05 | Vehicle Towing Services | Bill Lambert |
| 4. POM2018-06 | Parts Cleaning Vat Equipment & Services | Bill Lambert |
| 5. POM2018-07 | Bus Inspection Services | Bill Lambert |

D. OTHER BUSINESS

E. NEXT MEETING

Next meeting February 19, 2018 @ 4:00 p.m. at the Intermodal Transportation Center (ITC)

F. ADJOURN



Burnett Plaza ■ 801 Cherry Street ■ Suite 850 ■ Fort Worth, Texas 76102 ■ 817-215-8700 ■ www.fwta.org

This facility is wheelchair accessible. For accommodations, for hearing or sight interpretive services, please contact Melanie Kroecker at (817) 215-8621, 48 hours in advance.