

PLANNING, OPERATIONS & MARKETING COMMITTEE WORKING SESSION

MONDAY FEBRUARY 14, 2022 4:00 P.M.
OR IMMEDIATELY FOLLOWING THE COMPLETION OF THE COMMUTER RAIL COMMITTEE MEETING

801 GROVE STREET
Downtown Fort Worth
801 Grove Street, Ground Floor
Fort Worth, Texas 76102

Committee Members:

Chris Nettles - Chairman
Michael Crain
Charles Edmonds
Alan Hooks
Sharla Williams
Ben Robertson
Tito Rodriguez
Paul Slechta

Staff Support:

Wayne Gensler, Operations
Chad Edwards, Planning
Melissa Chrisman, Marketing/Communications
Detra Whitmore, Customer Relations

A. CALL TO ORDER

Chris Nettles

B. UPDATES

1. Operations Report
2. Ridership Report
3. Marketing & Communications Report
4. Customer Relations Report

Wayne Gensler
Chad Edwards
Melissa Chrisman
Detra Whitmore

C. INFORMATION ITEM

1. ZIPZONE Vehicle Advertising Program

Melissa Chrisman

D. ACTION ITEM

1. POM2022-13 Proposed Changes to the Trinity Metro Procurement Policy

Sherry Lee

E. OTHER BUSINESS

F. NEXT MEETING **MONDAY, MARCH 21, 2022**

G. ADJOURN

This facility is wheelchair accessible.

For accommodations for hearing or sight interpretive services, please contact Kelli Shields 48 hours in advance at 817.215.8972.