PLANNING, OPERATIONS & MARKETING COMMITTEE
WORKING SESSION

MONDAY MAY 16, 2022 4:00 P.M.
OR IMMEDIATELY FOLLOWING THE COMPLETION OF THE COMMUTER RAIL COMMITTEE MEETING

801 GROVE STREET
Downtown Fort Worth
Fort Worth, Texas 76102

Committee Members:
Chris Nettles - Chairman
Teresa Ayala
Michael Crain
Charles Edmonds
Alan Hooks
Sharla Williams
Ben Robertson
Tito Rodriguez
Paul Slechta

Staff Support:
Wayne Gensler, Operations
Chad Edwards, Planning
Melissa Chrisman, Marketing/Communications
Detra Whitmore, Customer Relations

CALL TO ORDER

UPDATES
1. Operations Report
2. Ridership Report
3. Marketing & Communications Report
   i. Market Research Report
4. Customer Relations Report

INFORMATION ITEM
1. Sustainability Plan

ACTION ITEMS
1. POM2022-16 Mobility on Demand (ZIPZONE) Service Renewal—VIA
2. POM2022-17 E Lancaster TOD Plan Endorsement

OTHER BUSINESS

NEXT MEETING MONDAY, JUNE 20, 2022

ADJOURN

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