PLANNING, OPERATIONS & MARKETING COMMITTEE MEETING

MONDAY, AUGUST 15, 2022, 4:00 P.M. 801 GROVE STREET
Fort Worth, Texas 76102

Committee Members: Chris Nettles, Chairman, Teresa Ayala, Michael Crain, Charles Edmonds, Alan Hooks, Sharla Williams, Ben Robertson, Tito Rodriguez, Paul Slechta

Staff Support: Melissa Chrisman, Chad Edwards, Wayne Gensler, Detra Whitmore

CALL TO ORDER  Chris Nettles

UPDATES
2. Ridership Report  Chad Edwards
3. Marketing & Communications Report  Melissa Chrisman
4. Customer Relations Report  Detra Whitmore

INFORMATION ITEM
1. Interactive Video Surveillance Technology  Kevin Hunt
2. Service Standards  Phil Dupler
3. Meet the Board of Directors Campaign  Melissa Chrisman
4. Ridership Campaign Overview  Melissa Chrisman

ACTION ITEMS
1. BA2022-46 Paint Booth Replacement  Wayne Gensler
2. BA2022-49 ILA for Fort Worth ISD Pilot for EASYRIDE  Melissa Chrisman

OTHER BUSINESS

NEXT MEETING  SEPTEMBER 19, 2022
CHECK WEBSITE FOR DETAILS

ADJOURN