

**Trinity Metro Board of Directors Retreat
Fort Worth Chamber of Commerce
777 Taylor St., Ste. 900, Simmons Bank Boardroom
Fort Worth, TX 76102
May 3, 2024**

Agenda

8:30 am	Light Breakfast	
9:00 am	Introductions, Objectives for the Day	Rich Andreski
9:10 am	Mission, Vision and Values	Executive Leadership Team
10:00 am	BREAK	
10:15 am	Strategic Market Research	Chris Gavras
11:30 am	BREAK/WORKING LUNCH	
12:15 pm	Value Proposition Study	Chad Edwards
1:00 pm	Trinity Metro Brand Simplification	Melissa Chrisman
1:45 pm	Wrap-up, Next Steps	Rich Andreski
2:00 pm	Adjourn	