



Rider Rewards Partner Program

Business Interest Form

Trinity Metro | Rider Rewards & Spotlight Program

Thank you for your interest in partnering with Trinity Metro. This form allows your business to express interest in one or both Rider Rewards program options:

- **Spotlight Program (Exposure-Only):** Trinity Metro features your business through video, photography, and social media. *No discounts or perks required.*
- **Incentive/Perk-Based Program:** Your business offers a perk, discount, or special offer to Trinity Metro riders, and Trinity Metro promotes your participation.

Please complete the information below.

Business Information

- **Business Name:** _____
- **Business Address:** _____
- **City / ZIP:** _____
- **Primary Phone Number:** _____
- **Website:** _____
- **Social Media Handles:**
 - Instagram: _____
 - Facebook: _____
 - Tik-Tok/Other: _____

Primary Contact

- **Name:** _____
- **Title / Role:** _____
- **Email:** _____
- **Phone:** _____

Program Interest

Please select the program(s) your business is interested in:

- ☐ **Spotlight Program (Exposure-Only)**
Trinity Metro features your business through video, photography, social media, and the GoPass app. No rider incentives or discounts required.
- ☐ **Incentive/Perk-Based Rider Rewards Program**
Your business provides a discount, perk, or special offer to riders. Trinity Metro promotes your offer through the GoPass app and marketing channels.

If Participating in the Incentive/Perk Program *(Complete only if applicable)*

- **Type of Incentive/Perk Offered:**
 - ☐ Percentage Discount (e.g., 10% off)
 - ☐ Dollar Discount (e.g., \$5 off)
 - ☐ Free Item with Purchase
 - ☐ Special Menu Item / Limited Offer
 - ☐ Other: _____
- **Description of Offer:** _____
- **Offer Restrictions (if any):** _____

If Participating in the Spotlight Program *(Complete only if applicable)*

Please indicate the types of promotional activities you approve:

- ☐ On-site photography
- ☐ On-site video capture
- ☐ Social media cross-promotion
- ☐ Displaying Trinity Metro promotional materials (optional)
- ☐ Providing merchandise, food items, or business features for filming/photography

Short Business Description (50–100 words):

Permissions & Agreement

By submitting this form, you acknowledge:

- Trinity Metro may use video, photography, and written content for marketing, and social media.
- Participation in the Spotlight Program does **not** require offering discounts or perks.
- Incentive/Perk Program participation is voluntary and may be discontinued with written notice.
- Trinity Metro may contact you to confirm details and schedule content capture if applicable.

Authorized Representative Name (print): _____

Signature: _____

Date: _____

Internal Use Only (Trinity Metro)

- Route(s) associated with business: _____
- Scheduled content capture date: _____
- Spotlight publication date: _____

Return to: EasyRide@ridetm.org